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S. S. SKIDELSKY & CO.

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S. S. SKIDELSKY & CO.



37-39 West 28th Street, New York

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Seasonable Seeds For Planting Now



VICTORIOUS
ALL-DOUBLE
PETUNIAS
SEE PAGE
TWO

BEGONIA

FIBROUS ROOTED—BEDDING OR POT PLANT VARIETIES

Sow early. A strong 2½" pot can be produced in about 16 weeks from seed.

	Tr. Pkt.	1/64 oz.	1/32 oz.		Tr. Pkt.	1/64 oz.	1/32 oz.
ALBERT MARTIN. Large flowered bright carmine.50		1.00	LIGHTNING. Deep carmine scarlet.	1.00	2.00	
CARMEN. Pink flowers, dark foliage. ...	1.00	1.75	3.20	LUMINOSA. Deep scarlet, foliage reddish brown.50		1.50
CHRISTMAS CHEER RED. Large flowered crimson-scarlet.	1.00		2.20	LUMINOSA COMPACTA. New bright scarlet, dwarf growth.	1.00	2.00	
CHRISTMAS PINK. Large flowering pink, same habit as "Christmas Cheer."	1.00		2.20	PRIMA DONNA. Large flowered carmine rose.50		2.00
DARLING. Brilliant carmine rose, dwarf free flowering habit.	1.00	2.20		RADIO. Large brilliant carmine scarlet.	1.00	1.50	2.50
ELEGANCE. White, edged crimson, green foliage.	1.00	2.20		RED PEARL. Deep scarlet, dwarf compact habit.	1.00		
ENCHANTRESS. Bright pink, pale green foliage.50		1.60	ROSA PERLE. Splendid rose pink, same habit as above.	1.00		
ERFORDIA. Pink, free flowering.50		1.25	SALMON QUEEN. Cinnabar red, dark foliage.50		1.50
FIREBALL. Brilliant crimson.50		1.75	SCARLET QUEEN. Large flowered glowing scarlet.50		1.75
FIRE SEA (blaze of fire) Fiery dark red.	1.00			VERNON. Deep blood red. 1/16 oz. .7535		
GUSTAVE KNAACKE. Large fiery crimson, pale foliage.50		1.50	WHITE PEARL. Large snowy white.50		1.50
GLORY OF ERFURT. Very large bright carmine.50	1.15	2.00	WHITE QUEEN. Pure white flowers, light green foliage.50		1.00
INDIAN MAID. Scarlet, deep blackish brown foliage with same habit as "Carmen."	1.00	2.50		WINTER ROMANCE. Carmine scarlet. ...	1.00		
				WUERTTEMBERGIA. Deep scarlet.50		1.00

We, S. S. Skidelsky & Co., give no warranty, express or implied as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out, and we will not be in any way responsible for the crop.

SEED SPECIALTIES

NEW
VICTORIOUS ALL-DOUBLE PETUNIAS
DWARF FRINGED GIANTS - ORIGINAL STRAIN
100% DOUBLE

Sow early December and follow with successive plantings till end of February.

	1/2 Tr. Pkt.	Tr. Pkt.	3 Pkts.	1/64 oz.	1/32 oz.
AMARANTH RED. All double. Extra Dwarf. Beautiful amaranth red shade, deeper and richer than World Beauty, making a splendid item for pot plants or bedding. Height 10 inches, flowers 4 inches diameter.	1.00	2.00	5.00	6.00	
GAIETY. All double. Extra Dwarf. The newest introduction in this class, a fine combination of rose and white, very showy flowers about 4 inches in diameter, plants about 10 inches.	1.00	2.00	5.00	6.50	
PURE WHITE. All double. Extra Dwarf. Plant grows to height of 10 inches, the flowers are well fringed and of the purest snow white fully 4 inches across. A choice variety for pot plants.	1.00	2.00	5.00	6.00	
PURPLE. All double. Dwarf. Beautiful flowers of rich velvety purple 4 inches in diameter, plants growing about 12 inches high.	1.00	2.00	5.00	6.00	
WORLD BEAUTY. All double. Extra Dwarf. Immense fringed flowers of bright rosy carmine, a fine plant for the florist's trade growing 10 inches in height with flowers fully 4 inches across.	1.00	2.00	5.00	6.00	11.50
VICTORIOUS MIXED. All doubles. Dwarf. Splendid mixture blended from the above colors and also containing many other bright and intermediate shades of all doubledwarf giant fringed Petunias growing about a foot in height. This type makes CHOICE POT PLANTS for the "Up-to-Date" florist and should also be planted outside during the Summer months for their useful cut flowers as well.	1.00	2.00	5.00	6.00	11.00

PETUNIAS
RUFFLED MONSTERS—DIENER'S SUPERB
STRAIN SINGLE FLOWERED

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
#1. PINK. Strong veined center, flowers 6 to 8 inches across.50	2.50	4.00	8.00
#2. FLESH PINK. Heavily veined center, 5 to 6 inches diameter.50	2.50	4.00	8.00
#3 VARIEGATED. Colors appear in red and white checks and blotches also striped pink and white, copper red and white. 5 to 6 inches in diameter.50	2.50	4.00	8.00
#4. WHITE WITH YELLOW CENTER.50			

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
#5. RED, DARK VEINED WITH COAL BLACK CENTER. 6 to 8 inches across.50	2.50	4.00	8.00
#6. PALE LILAC PINK. Heavily ruffled with strongly veined center. Flowers 4 to 5 inches in diameter.50	2.50	4.00	8.00
#7. RED AND WHITE VARIEGATED. Large golden yellow center, flowers 4 to 5 inches in diameter.50	2.50	4.00	8.00
#8. RUFFLED MONSTERS MIXED.50	2.50	4.00	8.00
#10. SALMON ROSE. Light veined center, 5 to 6 inches across.50	2.50	4.00	8.00
#13. HELIOTROPE. A pinkish mauve, deeper veined toward center and 5 to 6 inches across.50			
#14. PINK GLORY. Pure flame rose pink without a trace of purple, 3 to 4 inches in diameter and slightly ruffled.25		3.00	6.00
#20. MAUVE. Center heavily veined with royal purple, very fragrant flowers averaging 5 inches across.50	2.50	4.00	8.00
#41. COPPER RED. Smoky center, 5 to 6 inches in diameter.50	2.50	4.00	8.00

PORTLAND STRAIN PETUNIAS
LARGE SINGLE—RUFFLED AND FRINGED

	Tr. Pkt.	1/32 oz.
APPLEBLOSSOM. Large flower of Appleblossom color.50	1.50
ELK'S PRIDE. True Royal Purple. A popular florist's variety.50	1.50
LILAC BEAUTY. Fine lilac blue, fine for window boxes.75	
PRIDE OF PORTLAND. Fine fringed deep rose, with creamy throat.50	1.50
RUFFLED HELIOTROPE. Immense heliotrope, finely ruffled.75	
SCARLET BEAUTY. Scarlet shade with deeper maroon colored throat, very profusely fringed.50	1.50
WHITE BEAUTY. The purest of white fringed petunias with yellow marked throat.50	1.50

RUFFLED CALIFORNIA GIANTS
WITH LARGE VEINED THROATS

	Tr. Pkt.	1/64 oz.	1/32 oz.
ALBA. (Rhinegold). Pure white with yellow throat.50	1.20	2.25
CAMILLA. Rose pink, crimson veined, dark throat.50	1.20	2.25
COPPER RED. Dark throat.50	1.20	2.25
COPPER ROSE. Old rose, new shade.50	1.20	2.25
GERMAN EMPRESS. Lilac veined violet blue, dark throat.50	1.20	2.25
HARLEQUIN. Copper, red and white.50	1.20	2.25
PRINCE OF WUERTTEMBERG. (Black Prince). Dark crimson, black throated. .	.50	1.20	2.25
PRINCESS OF WUERTTEMBERG. Rose pink veined purple.50	1.20	2.25
SALMON BEAUTY. Attractive salmon pink.50	1.50	
SILVER ROSE. Pink flushed rosy amaranth.50	1.40	2.50
RUFFLED GIANTS MIXED RAMONA STRAIN.50	1.00	1.50

ORDER BLANK

Tel. BOgardus 4—6976 - 6977

S. S. SKIDELSKY & CO.

NEW YORK CITY, N. Y.

37-39 WEST 28th STREET

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AMOUNT ENCLOSED \$

THIS ORDER IS SUBJECT TO OUR APPROVAL. LIKEWISE TO CROP CONDITIONS OR OTHER CAUSES BEYOND OUR CONTROL. ALL TERMS AND CONDITIONS IN OUR CATALOGUE ARE HEREBY ACCEPTED AS APPLYING TO THIS ORDER.

QUANTITY WANTED	ARTICLES WANTED	UNIT PRICE	TOTAL

Signed:

**NEW ACCOUNTS DESIRING CREDIT, PLEASE GIVE 3 TRADE REFERENCES
5% DISCOUNTS FOR CASH WITH ORDER ON SEEDS:**

PETUNIA GIANT FLOWERED SINGLE FRINGED

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
AURORA. Light rose veined purple.	.50	1.25	2.25	
BRILLIANT ROSE. Bright rose, white throat.50	1.25	2.25	
CATTLEYA. Rose pink.75	2.25		
MIRANDA. Rosy carmine with dark throat.50		1.50	2.90
PEPITA. Scarlet blotched white.50	1.25	2.25	
RAPTURE. Brilliant rose pink, heavily veined carmine rose.75	2.25		
ROMANY LASS. Deep crimson with almost black throat.50	1.25	2.25	
THEODOSIA. Soft rose pink with golden center.50	1.00	1.75	
FLUFFY RUFFLES CHOICE MIXED.	.50		1.50	2.75

PETUNIA DWARF GIANT FLOWERED SINGLE FRINGED

Valuable for pot plants.

	Tr.	1/64	1/32
	Pkt.	oz.	oz.
GAIETY. Rose pink and white, finely fringed.50	1.25	2.00
GOTTFRIED MICHAELS. Bright amaranth red.50	1.25	2.00
LACE VEIL. Purest white.50	1.50	2.75
DAINTY LADY. Dainty light yellow.75	2.00	
SETTING SUN. Bright rose pink.50	1.40	2.50

PETUNIA HYBRIDA GRANDIFLORA

Large single, plain edge flowers.

	Tr.	1/64	1/32	1/16
	Pkt.	oz.	oz.	oz.
ADRIA. Silvery lilac.50		1.50	2.40
ATROPURPUREA. Fine blood red. . .	.50		1.50	2.40
DWARF PINK GLORY. Deep rose. . .	.50	1.50	2.50	
KERMESINA. Tyrian rose enormous flower.50	1.25	2.00	
KRIEMHILD. Dark crimson with large white center.50	1.25	2.00	
PURPLE PRINCE. Atrifle lighter shade than Elk's Pride.50		1.00	1.75
QUEEN OF THE MARKET. Bright deep carmine.50	1.50	2.50	
STEEL BLUE. Giant light blue heavily veined deep blue.50		1.50	
VIOLACEA. Royal purple.50		1.50	
WHITE CLOUD. Pure white large flowers, a valuable florist item.75	1.00	1.75	

BEDDING PETUNIAS (HYBRIDA)

	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
ADONIS. Purple rose, white throat.		.25	.45	1.50
BLUE BEE. Blue of Jersey Gem Viola.		.25	.45	1.50
FLAMING VELVET. Crimson.35	1.00		
GENERAL DODDS. Blood red.25	.45	1.50
GOLDEN ROSE. (Lord Courtenay).		.25	.45	1.50
HOWARDS STAR. Dark velvety purple blotched with white.30	.55	1.75
INIMITABLE. Blotched and Striped.		.25	.45	1.50
ROSE KING IMPROVED. Rich rose.	.30	.50	.90	3.00
VIOLACEA. Deep violet blue.25	.45	1.50
WHITE KING.25	.45	1.50
S.S.S. Choice Mixed. Bedding.25	.45	1.25

HITOX

The Perfect All-Purpose Insecticide

\$9.00 per Gallon

3.00 per Quart

1.75 per Pint

.35 per Ounce

(Packed 24 Bottles to Carton)

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PETUNIA HYBRIDA NANA COMPACTA

This type is more dwarf and compact than the Hybrida Class, about 1 ft. high, splendid for bedding or borders.

	Tr. Pkt.	1/8 oz.	1/4 oz.	1/16 oz.
ALDERMAN. Deep violet blue.30	.55	1.75	
BLUE BIRD. Deep purple blue.40	.75	2.50	
CELESTIAL ROSE IMPROVED. Bright rose with pure white throat.35	.60	1.00	3.75
HEAVENLY BLUE. Silver blue.40	.75	2.50	
NORMA. Blue with white star.30	.55	1.75	
ROSE OF HEAVEN. Select strain. Dwarf brilliant rose pink.40	.75	2.50	
ROSY MORN. Rose pink.30	.55	1.75	
ROSY MORN SELECT. Rose pink with white throat.50	.90	3.00	
SNOWBALL. Large pure white very compact.30	.55	1.75	
SNOW QUEEN. White.30	.55	1.75	
SUTTON'S BLUE BEDDER. Mid-blue.30	.55	1.75	
TWINKLES. Brilliant rose starred white.30	.55	1.75	
NANA COMPACTA. Choice Mixed.25	.50	1.75	

MINIATURE PETUNIAS EXTRA DWARF AND COMPACT

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
BRILLIANT ROSE GEM. Rich deep rose.35	1.25		

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
MARTHA WASHINGTON. Delicate rose, ruffled and frilled.35	.75	1.25	2.00
PINK GEM. Soft pink. 1/4 oz. .90.35			
PERIWINKLE. Pastel blue shade, the flower resembling the perennial Vinca (Periwinkle) in color. 1/4 oz. .70.25			
ROSE GEM. Rose pink.35	1.00		

BALCONY PETUNIAS

A semi-trailing type especially suited for window boxes,
and can also be used for bedding.

	Tr. Pkt.	1/8 oz.	1/4 oz.	1/16 oz.
ADMIRATION. (Balcony Queen). Vel- vety blue with irregular white stripe and blotches 1/32 oz. 2.00.50			
BALCONY BLUE. An excellent strain of rich deep blue.35	.65	1.25	3.50
BALCONY CRIMSON. (Purpurea).25	.60	1.00	3.50
BALCONY ROSE.25	.60	1.00	3.50
BALCONY WHITE. (Alba)25	.60	1.00	3.50
BLACK PRINCE. Rich deep velvety red.35	1.50		
CORNFLOWER BLUE. (Blue Won- der). Mid-blue, lighter shade than balcony blue.35	.60	1.00	3.50
DAMASK ROSE.35	.75	1.25	4.00
BALCONY PETUNIAS. Mixed.25	.60	1.00	3.50